



Enjoying vs. smiling: Facial muscular activation in response to emotional language



Edita Fino^{a,b,*}, Michela Menegatti^a, Alessio Avenanti^{c,d}, Monica Rubini^a

^a Department of Psychology, SocialLab, Alma Mater Studiorum Università di Bologna, Viale Berti Pichat 5, 40127 Bologna, Italy

^b Department of Sociology, Psychology and Education, SocialBrainLab, University Marin Barleti, Rr. Sami Frasher, 41, 1000 Tirana, Albania

^c Department of Psychology, Centre for studies and research in Cognitive Neuroscience (CsrNC), Alma Mater Studiorum Università di Bologna, Viale Europa 980, 47521 Cesena, Italy

^d IRCCS Fondazione Santa Lucia, Via Ardeatina 306, 00179 Roma, Italy

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ABSTRACT

The present study examined whether emotionally congruent facial muscular activation – a somatic index of emotional language embodiment can be elicited by reading subject-verb sentences composed of action verbs, that refer directly to facial expressions (e.g., Mario smiles), but also by reading more abstract state verbs, which provide more direct access to the emotions felt by the agent (e.g., Mario enjoys). To address this issue, we measured facial electromyography (EMG) while participants evaluated state and action verb sentences. We found emotional sentences including both verb categories to have valence-congruent effects on emotional ratings and corresponding facial muscle activations. As expected, state verb-sentences were judged with higher valence ratings than action verb-sentences. Moreover, despite emotional congruent facial activations were similar for the two linguistic categories, in a late temporal window we found a tendency for greater EMG modulation when reading action relative to state verb sentences. These results support embodied theories of language comprehension and suggest that understanding emotional action and state verb sentences relies on partially dissociable motor and emotional processes.

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1. Introduction

Seeing a face smiling or frowning automatically elicits corresponding facial expressions in the observer and this effect appears largely automatic and unconscious (Brambilla, Sacchi, Menegatti, & Moscatelli, 2016; Chartrand, Maddux & Lakin, 2005; Chartrand & Van Baaren, 2009; Dimberg & Petterson, 2000; Dimberg, Thunberg, & Elmejed, 2000). The same facial reactions have been observed during reading of verbs referring directly to facial expressions, such as 'to smile' or 'to frown' (Feroni & Semin, 2009). These effects have been explained as indices of the bodily grounding of language by embodied cognition theories, according to which language comprehension is not amodal as traditionally assumed, but involves a mental simulation grounded in bodily and neural states associated with the real world experience of perception, action or emotion (Barsalou, 1999; Glenberg, 2007; de Vega, Glenberg, & Graesser,

2008; Niedenthal, Winkielman, Mondillon, & Vermeulen, 2009; Niedenthal, Mermillod, Maringer, & Hess, 2010). By simulation, such theories generally mean a representation of the situations, objects or events described in the text that is instantiated in the same neural systems used in original experience. Thus, simulation is implemented in multimodal brain areas that correspond to the referents in the language and plays a role in grasping the language meaning.

Accordingly, the comprehension of words or sentences conveying emotional meaning requires a partial reactivation of (embodied) sensorimotor and emotional states associated with the emotion experience described in the language (e.g., Barsalou, 1999; Barsalou, Niedenthal, Barbey, & Ruppert, 2003; Barrett, 2006; Glenberg, Havas, Becker, & Rinck, 2005; Niedenthal et al., 2009, 2010). A body of research has focused in particular on overt bodily manifestations of such (covert) embodied simulation of language meanings. This research has addressed the peripheral motor correlates of language comprehension using facial electromyography (EMG), that is by investigating how understanding negative and positive verbal stimuli affects the activity of the *corrugator supercilii* (i.e., the brow muscle, which is involved in pulling the brow

* Corresponding author.

E-mail addresses: sbl@umb.edu.al, editafino@gmail.com (E. Fino), m.menegatti@unibo.it (M. Menegatti), alessio.avenanti@unibo.it (A. Avenanti), monica.rubini@unibo.it (M. Rubini).

down and together into a frown) and the *zygomaticus major* (i.e., the cheek muscle, which pulls the corners of the mouth back and up into a smile). This research has built upon classical studies showing that verbal descriptions that elicit negative emotions activate the corrugator, whereas positive verbal material activates the *zygomaticus* (e.g., Larsen, Norris, & Cacioppo, 2003; Vrana, 1993; Vrana & Rollock, 2002) and indicating that the magnitude of emotional congruent facial activation is stronger for more emotionally valenced stimuli (Larsen et al., 2003). Relevant to the embodied cognition framework, emotion congruent facial reactions were detected even when processing single words referring to emotion concepts. Niedenthal et al. (2009) asked participants to read emotional words referring to concrete objects (e.g., “cadaver”, “gift” or “table”) or abstract characteristics such as adjectives (e.g., “joyful”, “repelled”, “irritable” or “substantive”). Participants had to either judge whether each word was associated with an emotion (semantic task) or to simply indicate whether the word was written in lower-or uppercase letters (perceptual task). The results showed that *zygomaticus* activity was greater when participants processed words related to joy, whereas corrugator activity was greater for words related to anger and disgust. Interestingly, these effects occurred only in the semantic and not in the perceptual task. From these studies, it was concluded that emotional words are likely to induce emotionally congruent facial reactions – a somatic marker of emotion embodiment – putatively as a result of activation of emotional and motor programs involved in the experience of referred emotions. Such emotion-related re-enactment is particularly relevant when participants are required to process word meaning, no matter if the word is concrete or abstract.

While a large corpus of evidence has been collected on the effect of emotional language (e.g., emotional sentences; single words) in triggering emotionally congruent facial activations, less is known about the role of linguistic categories at different levels of abstraction in eliciting such responses. The present research investigated this issue by comparing automatic facial muscular reactions to sentences composed of verbs referring to concrete actions (e.g., “Mario smiles”) and those referring to emotional states (e.g., “Mario enjoys”) which are more abstract (Semin & Fiedler, 1988).

Relevant to the present research, a number of scholars have addressed the role of motor activations in understanding action verbs (de Vega et al., 2008; Glenberg, 2007; Pulvermüller, 1999, 2005; Vigliocco, Vinson, Drucks, Barber, & Cappa, 2011). In this account, processing language referring directly to an action also involves a simulation of the meaning that is instantiated (at least partially) in the motor system. Thus, reading a description of a facial action (i.e., to smile) maps directly onto motor programs responsible for that action and this could result in a subliminal activation of corresponding motor responses (i.e., a smiling response). This was recently demonstrated by Foroni and Semin (2009) who examined the effect of reading concrete and abstract words semantically associated with facial expressions of emotion on facial muscle activation. Participants read action verbs in the infinite form referring directly to facial expressions, such as “to smile” or “to frown”, which are very concrete, and adjectives expressing emotional states (e.g., “funny” or “irritating”) that are more abstract and do not directly refer to specific facial movements. Results showed that reading concrete action verbs ‘to smile’ and ‘to frown’ significantly activated the corresponding facial muscles (i.e., the *zygomaticus* and corrugator, respectively). Similar effects were also found for abstract adjectives, although in this case facial muscle activity was weaker in intensity. Similar findings were reported in a subsequent study (Foroni & Semin, 2013) in which subject-verb sentences in the first person perspective (e.g., “I am smiling”) were used.

However, these works have left unanswered the question of how processing sentences composed of verb categories encoded at different levels of abstraction, specifically abstract verbs referring to

emotional states (e.g., to enjoy or to enrage) relative to concrete action verbs that refer to facial actions *per se* (e.g., to smile, or to frown) activate facial muscles. Indeed, Foroni and Semin (2009, 2013) limited their focus to descriptive action verbs (e.g., to smile) and adjectives and did not consider that the linguistic repertoire through which emotions are expressed comprises another important and frequently used verb category, namely state verbs, which refers directly to felt emotions (e.g., surprised, amazed, angry; Semin & Fiedler, 1991).

The present study aimed to fill this gap by examining whether somatic indices of emotion/motor simulation – i.e., emotionally congruent facial muscular activation – can be elicited not only by reading action verbs that refer directly to facial expressions (e.g., to smile, to frown), but also by reading state verbs, which have an indirect reference to facial expressions (e.g., to enjoy, to enrage may be associated with facial expressions of smiling and frowning) and are encoded at a higher level of abstraction (Coenen, Hedeboom, & Semin, 2006; Semin & Fiedler, 1991).

We asked participants to read and evaluate subject-verb sentences including emotional action verbs (e.g., Mario smiles) and state verbs (e.g., Mario enjoys) while recording EMG from the *zygomaticus* and corrugator muscles. According to the Linguistic Category Model, state verbs, compared to descriptive action verbs, are more abstract and thus may generalize across different situations and observable behaviors (Semin & Fiedler, 1988, 1991). Interestingly, higher levels of language abstraction implicitly convey more information about the subject and less about the specific situation. This means that state verbs provide stronger reference to the emotions felt by the agent in the sentence (see, Rubini, Menegatti, & Moscatelli, 2014; Semin & Marsman, 1994) and thus are expected to elicit stronger emotions relative to descriptive action verbs. Therefore, comparing facial muscular reactions and emotional ratings when reading action and state verbs allows for a more stringent testing of the effect of linguistic abstraction and emotionality on an established marker of emotion embodiment (i.e., emotion congruent facial activations) and emotion perception within two verb categories at different levels of linguistic abstractness.

According to the embodied cognition framework which suggests a simulation of the linguistic meaning, we assume that both sentences including state verbs and descriptive action verbs would trigger a convergence of emotion and motor simulation in the reader. Thus, both linguistic categories are expected to be perceived as emotional sentences and induce robust emotionally congruent facial activations. More specifically, we expect that reading sentences with emotionally positive meanings will be associated to positive ratings and the activation of the *zygomaticus*, whereas reading sentences with emotionally negative meanings will be associated to negative ratings and the activation of the corrugator.

However, we also expect a partial double dissociation for the two linguistic categories in behavioral ratings and facial EMG. Because state verbs convey more emotional information about the feeling agent (Menegatti & Rubini, 2013, 2014; Moscatelli, Albarello, Prati, & Rubini, 2014; Semin & Marsman, 1994), we expect that sentences including these verbs would be perceived as more emotional by participants relative to those including action verbs. On the other hand, based on the previous work of Foroni and Semin (2009, 2013) and the notion that action language directly maps onto motor responses (Glenberg & Gallese, 2012; Pulvermüller, 1999, 2005; Vigliocco et al., 2011; de Vega et al., 2008), we hypothesized that understanding action sentences would result in a relatively high emotionally congruent facial activation – although we maintain this superiority to be relatively weak in view of the intrinsically lower emotional feature of action as compared to state verbs.

2. Method

2.1. Participants

Twenty undergraduate students of the University of Bologna (17 females, 3 males; mean age 22 years old) volunteered to participate in the experiment for academic credit. All subjects had normal or corrected-to-normal vision, were right-handed and were ignorant of the real purpose of the experiment. Prior to the start of the experiment, they read the ethical approval statement and filled out the informed consent form.

2.2. Linguistic stimuli

The stimulus materials consisted in 12 Italian verbs (6 descriptive action verbs and 6 state verbs) related to positive and negative emotion expressions and 6 neutral fillers. Verbs were embedded into subject-verb sentences. Verbs were presented in the present tense and attributed to a third-person unknown agent (e.g., “Mario smiles”). For positive expressions of emotions, we used descriptive action verbs to smile (*Mario sorride*), to laugh (*Mario ride*), and to grin (*Mario ridacchia*) which directly relate to cheek actions and state verbs to enjoy (*Mario gioisce*), to be excited (*Mario si rallegra*), and be enthused (*Mario si entusiasma*) which refer to more abstract positive emotional states. For negative emotional expressions, we used descriptive action verbs to frown (*Mario corrucchia*), scowl (*Mario aggrotta*) and glare (*Mario si acciglia*) which refer to brow actions and state verbs: get angry (*Mario si arrabbia*), infuriate (*Mario si infuria*), and irritate (*Mario si irrita*) which refer to more abstract negative emotional states.

We also included filler terms that refer to emotionally neutral actions that is, without any emotional load. Specifically, since state verbs always retain an emotional facet, we used concrete descriptive action verbs to walk (*Mario passeggia*), to travel (*Mario viaggia*), to work (*Mario lavora*), which refer to very specific behaviors, and more abstract interpretative action verbs to try (*Mario cerca*), to change (*Mario cambia*), to introduce her/himself (*Mario si presenta*), which refer to broader classes of behaviors. Please note that filler terms do not retain any reference to the bodily parts involved in the experiment (i.e., facial muscles). English translations in some cases are approximate, as no precise correspondence is available.

In the preparation of our stimuli we were limited by the aim of the study being that of examining facial responses to sentences resembling natural language that might not perfectly match in variables such as length or frequency in language use (see [Rubini & Menegatti, 2014](#)). However, we did not find any significant differences between stimulus categories in terms of length and frequency.¹ In particular, we found no effect of linguistic category or valence when considering our critical conditions namely positive and negative verbs.

2.3. Procedure, apparatus, and data acquisition

Participants were asked to participate in a study on language reading and were tested individually. They were asked to read and evaluate a series of verbal stimuli presented on a computer using a likability scale. In order to shift attention from the electrodes

and possible reference to facial muscle activity participants were told that the study concerned measuring skin conductance levels during word reading which would be recorded via sensors placed on the face (e.g., [Dimberg et al., 2000](#)). The EMG electrodes were placed on the zygomaticus and corrugator muscles of the left side of the face based on research showing higher activity levels of left versus right side facial musculature ([Dimberg & Petterson, 2000](#)). The computer task consisted in sequential presentation of verbal material on a monitor and subsequent evaluation. In order for participants to familiarize with the computer task 10 practice trials were administered prior to the start of the experiment. During the experiment, the verbal stimuli were presented in a random order with E-prime software (Psychology Software Tools, Pittsburgh, PA) on a monitor located approximately 1 m from the participant. Each trial was composed of a central fixation cross (duration of 2000 ms), followed by the presentation of the target subject-verb sentence (duration of 3000 ms), an evaluation scale (average duration ~4 s) and blank screen (1 s). Thus, the inter-stimulus interval was ~10 s allowing sufficient time for facial muscles to relax after stimulus presentation.

Participants were instructed to evaluate each stimulus sentence by right hand clicking on a 5 point Likert scale from 1 (*I don't like it at all*) to 5 (*I like it very much*). The likeability scale appeared on the monitor after each stimulus sentence and disappeared upon subjects' response. Participants were instructed to provide their response about 2–3 s after the presentation of the evaluation scale (mean RT was ~4 s) to minimize the interferential effect of hand motor response on facial EMG acquired during stimulus presentation.

The liking task was included to ensure that participants processed the emotional content of target stimuli. This was done in order to maximize the chance of detecting robust emotionally congruent face reactions, based on the evidence that active emotion evaluation of verbal material is associated to stronger facial reactivity ([Niedenthal et al., 2009](#)) and pleasantness evaluation is associated with earlier facial reactivity ([Lanctôt & Hess, 2007](#)). For each participant three blocks of stimuli were presented with each block containing all of the 12 verbs referring to emotional expressions and 6 neutral fillers in random order, resulting in 72 trials altogether.

During subject-verb presentation, facial muscle activity was measured using miniature Ag/AgCl surface electrodes (4 mm) attached over the left corrugator (brow) and zygomaticus (cheek) muscle regions according to the guidelines established by [Friedlung and Cacioppo \(1989\)](#). The skin was cleaned with disposable pads (70% alcohol and pumice) and prepared for electrode placement to reduce skin impedance to less than 10 k Ω . The raw EMG activity was measured with Biopack Systems MP36 data acquisition unit at a sampling rate of 1000 Hz using two bipolar channels and a gain of 1000. The EMG signal was pass filtered online with a 20–250 Hz passband and a 50 Hz notch filter and was full-wave rectified offline. After the task, participants completed a manipulation check and filled out a questionnaire in which they were asked about their ideas regarding the purpose of the experiment. No one of the participants was aware of the hypotheses, and none suspected that facial muscular reactions were being measured. They were then debriefed and dismissed.

2.4. Dependent variables and data analysis

2.4.1. Manipulation checks

To check whether positive and negative subject-verb sentences were evaluated as positive and negative, respectively, participants were asked to assess the valence of each sentence on a 7-point Likert scale from 1 (*very positive*) to 7 (*very negative*) in a separate session upon completion of the experimental task. Mean ratings

¹ In order to check whether our stimulus material was matched for word length we conducted two a 2 (Valence: positive, negative) \times 2 (Linguistic category: descriptive action verb, state action verb) repeated measures ANOVAs on word length in terms of number of letters. The analysis was not significant ($F_s < 2.38$, $ps > 0.16$). For word frequency, we analyzed the arcsine-transformed frequencies of use of the stimulus material in the Italian language (ColFis corpora; [Bertinetto et al., 2005](#)) using a similar Valence \times Linguistic category ANOVA. Also this analysis provided no significant effect was found ($F_s < 3.47$, $ps > 0.1$).

of stimulus valence were entered in a 2 (Valence: positive, negative) \times 2 (Linguistic category: descriptive action verb, state verb) repeated measures ANOVA. Data from 2 participants were excluded from analyses due to missing values.² Post-hoc analysis was carried out with Duncan test to correct for multiple comparisons.

2.4.2. Evaluative ratings

Liking ratings of subject-verb sentences were provided after stimulus presentation by right-hand clicking on a 5-point Likert scale from 1 (I don't like it at all) to 5 (I like it very much). Mean rating values were analyzed with a 2 (Valence: positive, negative) \times 2 (Linguistic category: descriptive action verb, state verb) repeated measures ANOVA. Data from 6 participants were excluded from the analysis due to technical failure.³ Post-hoc analysis was carried out with Duncan test to correct for multiple comparisons.

2.4.3. Facial EMG

Facial muscle activation was assessed using EMG measurement over corrugator and zygomaticus. EMG signal in the time window of interest (−1000 ms pre-stimulus to +3000 ms poststimulus onset) was rectified and root mean square (RMS) transformed. For each trial and muscle, the baseline EMG level was calculated as the mean EMG signal was computed in the 1000 ms preceding the sentence stimulus. Then, facial EMG response to target stimuli was computed as following. Post-stimulus EMG signal was segmented in 10 time bins of 300 ms each. The mean signal was computed for each time bin, smoothed across time bins and baseline corrected (i.e. for each trial, muscle and time bin, post-stimulus response was computed as difference relative to the baseline level). We excluded less than 5% from the analyses using the standard deviation (SD) method (Wilcox, 1992) with the criterion value standing at 3 SDs per muscle. Before statistical analysis, baseline-corrected post-stimulus EMG data were collapsed over the 18 trials with the same emotional expression and linguistic category.

In a preliminary analysis we tested EMG response to neutral fillers: a 2 (Muscle: corrugator, zygomaticus) \times 2 (Linguistic category: descriptive action verb, interpretative action verb) \times 10 (Time: 1–10) repeated measures ANOVA on the mean baseline-corrected rectified EMG signal was performed. This analysis showed only a main effect of Time, ($F(9,171)=2.57$, $p=0.009$, $Partial \eta^2=0.12$), suggesting that in both muscles and for both neutral descriptive action verbs and interpretative action verbs there were unspecific changes in facial reactivity over time, possibly due to task requirements. A series of Dunnett tests comparing post-stimulus time bins against pre-stimulus (baseline) EMG level, showed a small phasic increase in EMG level at time bin 3 (601–900 ms after stimulus onset; $M=0.007 \mu V$, $SD=0.01$; $p=0.027$) and 4 (901–1200 ms; $M=0.006 \mu V$, $SD=0.01$; $p=0.063$). No other comparisons approached statistical significance (all $-0.0007 \mu V < M < 0.004 \mu V$; all $p > 0.21$).

² Two participants did not complete post-experimental valence ratings. We decided to exclude those two participants from the analysis of valence but keep them in the facial EMG analysis considering that valence was measured in a separate session and analyzed independently from the other dependent variables. In this way, the sample size for our EMG analysis ($N=20$) remained comparable to that of previous research exploring emotionally congruent facial reactions (see, Foroni & Semin, 2013; Korb, Grandjean, & Scherer, 2010; Delplanque et al., 2009; Vrana & Gross, 2004).

³ In six participants responses on the evaluation task were not registered due to technical failure. For the same reasons highlighted in footnote 2 we decided to exclude these six participants only from the analysis of the behavioral response, also considering that the sample size in the behavioral analysis was a less critical issue as we used clearly positive/negative stimuli that are expected to be associated with strong differences and large effects size (a datum that is confirmed by the present results).

To provide a better esteem of facial response to emotional sentences and remove the unspecific changes in facial EMG documented in the preliminary analysis, for each muscle and condition we subtracted the baseline-corrected EMG signal collected during neutral fillers from that recorded during emotional sentences. We then carried out a 2 (Muscle: corrugator, zygomaticus) \times 2 (Valence: negative, positive) \times 2 (Linguistic category: descriptive action verb, state verb) \times 10 (Time: 1–10) repeated measures ANOVA on the mean baseline-corrected rectified EMG signal (time bins of 300 ms; emotional sentences minus neutral fillers). While in the remaining, we focus on this analysis, the same Muscle \times Valence \times Linguistic category \times Time ANOVA performed on baseline-corrected rectified EMG signal with no correction for neutral fillers led to comparable statistical results (not shown here) and main conclusions. Post-hoc analysis was carried out with Duncan test to correct for multiple comparisons. In addition, a series of explorative Dunnett tests were used to test whether and when EMG responses were different from zero (i.e., from the EMG response to neutral fillers).

3. Results

3.1. Manipulation check

The Valence \times Linguistic category ANOVA on valence ratings revealed that positive verbs ($M=6.05$, $SD=0.12$) were rated as more positive than negative verbs ($M=2.23$, $SD=0.08$) as shown by the main effect of Valence ($F(1, 17)=749.40$, $p<0.001$, $Partial \eta^2=0.98$). There was a significant Valence \times Linguistic category interaction indicating that valence ratings differed significantly across linguistic category ($F(1, 17)=70.08$, $p<0.001$, $Partial \eta^2=0.81$). Pairwise comparisons (Duncan tests) revealed that positive state verbs ($M=6.45$, $SD=0.13$) were rated as more positive than positive descriptive action verbs ($M=2.72$, $SD=0.12$; $p<0.001$), and negative state verbs ($M=1.74$, $SD=0.7$) were rated as more negative than negative descriptive action verbs ($M=2.04$, $SD=0.40$; $p<0.001$). This provides clear evidence that state verbs were perceived as more emotionally valenced than descriptive action verbs.

3.2. Evaluative ratings

Converging evidence supporting the greater emotionality of state verbs were obtained with liking judgments during the task. The Valence \times Linguistic category ANOVA on liking ratings revealed that sentences containing positive verbs were liked significantly more ($M=4.16$, $SD=0.10$) than sentences containing negative verbs ($M=1.82$, $SD=0.09$) as shown by the main effect of Valence ($F(1, 13)=157.30$, $p<0.001$, $Partial \eta^2=0.92$). There was a significant Valence \times Linguistic category interaction ($F(1, 13)=21.75$, $p<0.001$, $Partial \eta^2=0.63$) indicating that the reported liking of sentences containing positive and negative verbs differed across the linguistic category used to encode them. Specifically, participants reported higher pleasantness ratings for sentences containing positive state verbs ($M=4.46$, $SD=0.29$) relative to those containing positive descriptive action verbs ($M=3.86$, $SD=0.59$; $p=0.001$), whereas they reported lower pleasantness ratings for sentences containing negative state verbs ($M=1.61$, $SD=0.51$) relative to sentences containing negative descriptive action verbs ($M=2.04$, $SD=0.40$; $p=0.002$).

3.3. Facial muscular activation

3.3.1. Emotionally congruent facial activation

The Muscle \times Valence \times Linguistic category \times Time ANOVA on facial EMG data showed a significant Muscle \times Valence interaction ($F(1, 19)=7.13$, $p=0.019$, $Partial \eta^2=0.27$), that was qualified by the

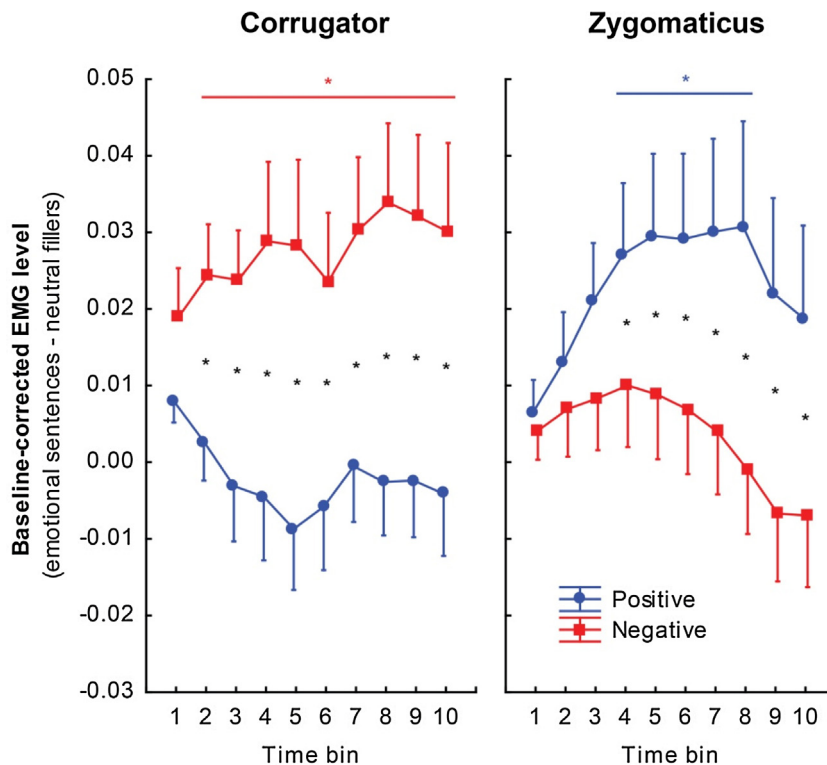


Fig. 1. Muscle \times Valence \times Time interaction showing the emergence of facial reactions in the Corrugator (left panel) and Zygomaticus (right panel) in microvolt. The EMG baseline corrected response to positive and negative verbs minus the response to neutral fillers is represented in blue circles and red squares, respectively. Data from action and state verbs are averaged. Blue and red asterisks (*) indicate significant difference relative to baseline. Black asterisks (*) indicate comparisons between positive and negative verbs. Error bars denote s.e.m. (For interpretation of the references to colour in this figure legend, the reader is referred to the web version of this article.)

significant Muscle \times Valence \times Time interaction ($F(9,171)=2.95$, $p=0.003$, *Partial* $\eta^2=0.13$).

As shown in Fig. 1, pairwise comparisons revealed that EMG signal of the corrugator was significantly greater for negative verbs than for positive verbs starting from time bin 2–10 (301–3000 ms, all $ps < 0.01$; black asterisks in the left panel of Fig. 1), whereas no difference was detected at time bin 1 ($p=0.19$). For the zygomaticus, we found positive verbs to be associated with greater EMG signal than negative verbs. This difference was not significant at time bin 1–3 (1–900 ms, all $ps > 0.12$), whereas it reached statistical significance at time bin 4–10 (901–3000 ms, all $ps < 0.04$; black asterisks in the right panel of Fig. 1).⁴

Dunnnett tests showed that corrugator EMG signal for negative verbs was marginally greater than zero at time bin 1 (1–300 ms, $p=0.07$) and significantly greater than zero at time bin 2–10 (301–3000 ms, all $ps < 0.011$; red line and asterisk in the left panel of Fig. 1), whereas for positive verbs it was not different from zero at any time bin (all $ps > 0.64$). Zygomaticus EMG signal for positive verbs was significantly greater than zero at time bin 4–8 (901–2400 ms, all $ps < 0.04$; blue line and asterisk in the right panel of Fig. 1) but not at time bin 1–3 (1–9000 ms, all $ps > 0.21$) or time bin 9–10 (2401–3000 ms, all $ps > 0.16$), whereas for negative verbs it was not different from zero at any time bin (all $ps > 0.13$). These findings confirm that corrugator and zygomaticus were selectively

activated by emotionally negative and positive verbs, respectively, and this activity was greater than that detected during processing of neutral fillers. See Fig. 1 for details.

3.3.2. Influence of linguistic category

As shown in Fig. 2, the Muscle \times Valence \times Linguistic category \times Time ANOVA showed also a significant Linguistic category \times Time interaction ($F(9,171)=5.80$, $p < 0.0001$, *Partial* $\eta^2=0.23$). Pairwise comparisons (Duncan test) indicates that EMG response for state verbs was marginally greater than for descriptive action verbs at time bin 2–3 (301–900 ms, all $p < 0.07$), whereas at time bin 5–10 EMG levels showed an opposite trend, with greater response for descriptive relative to state verbs⁵ (i.e., 1201–3000 ms, all $ps < 0.041$). No other comparisons approached significance in the remaining time bins (all $ps > 0.25$).

A further series of Dunnnett tests showed that EMG activity for state verbs was significantly different from zero (i.e., from EMG activity during neutral fillers) at time bin 2–4 (301–1200 ms, all $ps < 0.006$), but not in the remaining time bins (all $ps > 0.08$). EMG activity for descriptive action verbs was significantly different from zero at time bin 5–10 (1201–3000 ms, all $ps < 0.02$). See Fig. 2 for details.

⁴ The same pattern of statistical results was confirmed in a further control analysis in which we transformed EMG data using z-scores. The Muscle \times Valence \times Linguistic category \times Time ANOVA on z-scores confirmed the significance of the Muscle \times Valence \times Time interaction ($F(9,171)=3.62$, $p=0.0002$, *Partial* $\eta^2=0.16$). Pairwise comparisons confirmed the greater corrugator activity for negative relative to positive verbs at time points 4, 5 and 7–10 (all $ps < 0.05$) and the greater zygomaticus activity for positive relative to negative verbs at time points 7–10 (all $ps < 0.002$).

⁵ The higher EMG activity for descriptive action relative to state action verbs was confirmed in the analysis on z-scores transformed data. The Muscle \times Valence \times Linguistic category \times Time ANOVA showed a trend toward significance for the Linguistic category \times Time interaction ($p=0.09$). EMG activity for action verbs was numerically higher than for state verbs at time point 5–10 and, critically, this difference reached statistical significance at time point 6, 7 and 10 ($ps < 0.05$).

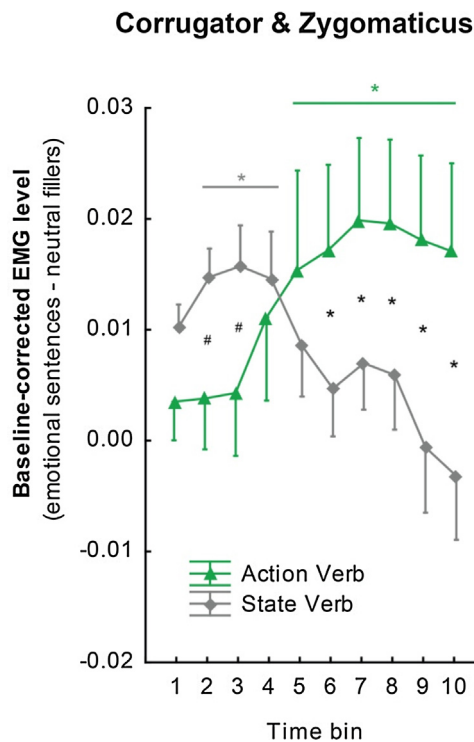


Fig. 2. Verb \times Time interaction showing an early increase of EMG response in microvolt for state relative to descriptive action verbs and a later opposite trend. EMG response to Action and State verbs is represented with green triangles and grey diamonds, respectively. Data from zygomaticus and corrugator and from positive and negative sentences are averaged. Green and grey symbols indicate significant (*) or marginally significant (#) difference relative to baseline. Black symbols indicate comparisons between descriptive and state verbs. Error bars indicate s.e.m. (For interpretation of the references to colour in this figure legend, the reader is referred to the web version of this article.)

3.3.3. Testing of linguistic category influence on emotional congruent facial activation

Linguistic category \times Time interaction was not qualified by higher-order interactions involving Valence and Muscle factors, including the 4-way interaction (all p s $>$ 0.32). This suggests that the two phasic EMG modulations found for state vs. descriptive action verbs (Fig. 2) were similar in both muscles and for both positive and negative verbs. By the same token, the Muscle \times Valence \times Time interaction was not qualified by the 4-way interaction, suggesting emotional congruent facial activation were overall similar for the two types of sentences.

Although the 4-way interaction was not significant, we performed three further analyses to directly test the hypothesis of a superiority of descriptive action verb in driving emotionally congruent facial activations. We started by further analyzing the two phasic modulations found for state and descriptive action verbs (Fig. 2) to the aim of clarifying the meaning of these apparently unspecific modulations. As detailed in the Supplementary material online, the analyses suggest a possible contribution of emotionally congruent facial activation to the late EMG increase detected for descriptive action verbs (green triangles in Fig. 2), but not to the early increase found with emotional state verbs (grey diamonds in Fig. 2).

Most, importantly, in a further analysis we directly compared the magnitude of emotionally congruent facial activations for the two types of sentences across time bins (Fig. 3). An index representing a muscle-valence congruency effect (congruent muscle-valence combinations minus incongruent muscle-valence combinations) was computed for each time bin, separately for emotional state and descriptive action verbs. Fig. 3 shows the time course of the con-

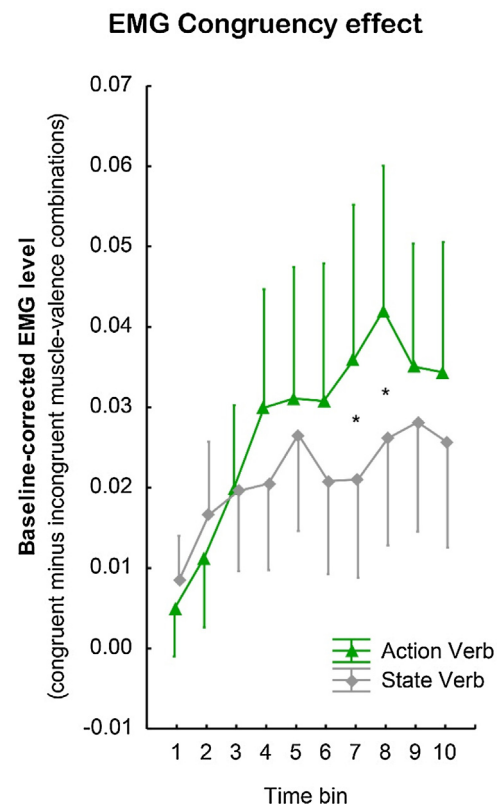


Fig. 3. Congruency effect on facial muscles. EMG response to descriptive action and state verbs is represented with green triangles and grey diamonds, respectively. For each time bin, data from zygomaticus and corrugator during processing of positive and negative sentences (i.e., congruent muscle-valence combinations) are averaged and contrasted with data from zygomaticus and corrugator during processing of negative and positive sentences (i.e., incongruent muscle-valence combinations). Black asterisks (*) indicate significant comparisons between sentences containing descriptive and state verbs. Error bars denote s.e.m. (For interpretation of the references to colour in this figure legend, the reader is referred to the web version of this article.)

gruency effect for state and descriptive action verbs sentences on EMG level. Pairwise comparisons (Duncan test) between state and descriptive action verbs showed that there was a non-significant trend for descriptive action verbs to be associated to greater congruency effect relative state verbs at time bin 7 ($p=0.10$) and 8 ($p=0.077$) whereas no similar trend was detected at other time bins (all p s $>$ 0.27). Using a more lenient statistical test (Fisher LSD) we found a significant difference at time bin 7–8 (all p s $<$ 0.049) but not at other time points (all p s $>$ 0.18).

Thus, although the main ANOVA did not highlight higher-order interactions – and thus we have to be cautious in drawing strong conclusions – the three additional analyses suggested that: (i) the early and transient increase in EMG activity for emotional state verbs sentences (Fig. 2) reflected an unspecific response that occurred on top of emotion congruent facial activation (see Supplementary material online); (ii) emotionally congruent facial emotional reactions partially contributed to the late increase in EMG activity for emotional descriptive action verbs (Fig. 2; Supplementary material online); and, critically, (iii) relative to state verbs, descriptive action verbs tended to be associated with greater emotionally congruent facial emotional reaction, in particular at time bin 7–8 (1801–2400 ms after stimulus onset).

4. Discussion and conclusion

In the present research we used facial EMG to test corrugator (frowning) and zygomaticus (smiling) activity while participants

read and evaluated sentences describing an agent in an emotional state (state verbs) or performing an emotional facial action (descriptive action verbs). We found that these sentences were associated to valence congruent emotional ratings and facial activations. As expected, sentences with emotionally positive and negative meanings were rated positively and negatively, respectively. Moreover, positive sentences tended to activate the zygomaticus, whereas negative sentences tended to activate the corrugator (as shown by the significant Muscle \times Valence \times Time interaction). These findings support the notion that understanding sentences referring to positive and negative emotional concepts is at least partially mediated by an embodied simulation of the linguistic meanings which triggers activity in facial muscles involved in making smiling and frowning expressions, respectively (Barrett, 2006; Barsalou, 2008; Barsalou et al., 2003; de Vega et al., 2008; Foroni & Semin, 2009, 2013; Niedenthal, 2007; Niedenthal et al., 2009, 2010; Vigliocco et al., 2011).

One major goal of our study was to directly compare emotional congruent facial activation in the two linguistic categories. According to the embodied simulation framework, we hypothesized that understanding state verb sentences would be associated with reactivation of related emotional states in the participant. Based on the Linguistic Category Model (Rubini et al., 2014; Semin & Fiedler, 1988, 1991; Semin & Marshman, 1994) we expected these state verbs would convey more emotional information. As a consequence of this, we predicted higher emotional ratings for state verbs. Moreover, we expected robust emotionally congruent facial activation, reflecting the somatic correlates of embodied simulation of relatively intense emotions.

On the other hand, understanding more concrete emotional sentences like “Mario smiles” would trigger not only emotion simulation (to some extent) but more simulation of the motor behavior described in the sentence, which would more directly activate congruent facial muscles. Thus, we hypothesized that action verb sentences would induce robust and possibly stronger emotionally congruent facial activation – despite their relatively lower emotional features.

Our experiment provides support to our hypotheses. State verb sentences were rated as more emotional than descriptive action verb sentences, as indicated by both liking and valence judgments. Emotional state verbs (e.g., “Mario enjoys”) were perceived in more positive terms compared to descriptive action verbs (e.g., “Mario smiles”), possibly because smiling does not necessarily imply actual enjoyment, as in the case of deliberate or social smiles. Similarly, “Mario gets angry” was perceived more negatively compared to “Mario frowns” (frowning does not necessarily imply negative feelings).

Regarding the supposed superiority of descriptive action verb sentences in driving emotionally congruent facial activation, our study provides at least partial support to the hypothesis. On the one hand, both types of sentences induced robust activation of emotionally congruent facial muscles. Moreover, our main analysis suggested that the two linguistic categories induced similar emotionally congruent facial activations, as evidenced by the Muscle \times Valence \times Time interaction, that was not qualified by the 4-way interaction involving the Linguistic category factor.

On the other hand, we detected differences in the effects triggered by the two linguistic categories. First, the significant Time \times Linguistic category interaction clearly revealed distinct time-specific facial responses for sentences including state and descriptive action verbs. In general, emotional state verbs tended to increase the EMG level early in time (301–1200 ms) relative to neutral fillers. Since state verbs were judged with higher emotional ratings, these effects may reflect an unspecific arousal response (i.e., similar in both muscles and for both positive and negative verbs) that occurred on top of the emotionally congruent facial responses

(i.e., the activation of zygomaticus and corrugator for positive and negative sentences) (See also Supplemental material online). In contrast, descriptive action verbs tended to increase EMG level at later timing (at about 1501–3000 ms).

Critically, we performed further analyses to directly assess the magnitude of emotionally congruent facial reactions and found evidence that such reactions contributed to the late increase of EMG level detected for descriptive action verbs (Supplemental material online). Even more importantly, direct comparisons between the two linguistic categories showed greater emotionally congruent facial reactions for action relative to state verbs in a late time window (i.e., at time bin 7–8, 1801–2400 ms after stimulus onset; see Fig. 3). This difference could be clearly observed only when using a lenient statistical threshold.

These results should be interpreted with caution because the 4-way interaction did not reach statistical significance in the main analysis suggesting that overall state verbs and action verbs tended to elicit similar facial motor reactions. Nevertheless, the weak but noticeable greater response for descriptive actions verb sentences – despite the low emotional feature of such linguistic stimuli – is well in keeping with embodied theories of action language, emphasizing the action-perception link (e.g., Barsalou, 2008; Gallese, 2008; Fischer & Zwaan, 2008; Pulvermüller, 2005, 2012) and suggesting that sentences like “Mario smiles” would directly map onto specific facial motor response. This notion has been supported by neuroimaging and neurophysiological studies reporting motor and premotor brain activation during comprehension of action-related language (Candidi, Leone Fernandez, Barber, Carreiras, & Aglioti, 2010; de Vega et al., 2008; Jirak, Menz, Buccino, Borghi, & Binkofski, 2010; Moreno et al., 2015; Vigliocco et al., 2011). In particular, several studies found body-part specific somatotopic activations of motor circuits when people process mouth, hand or foot action verbs presented in isolation or embedded in sentences (Aziz-Zadeh, Wilson, Rizzolatti, & Iacoboni, 2006; Boulenger, Hauk, & Pulvermüller, 2009; Buccino et al., 2005; Hauk, Johnsrude, & Pulvermüller, 2004; Kemmerer, Castillo, Talavage, Patterson, & Wiley, 2008; Tettamanti et al., 2005). Notably, similar somatotopic motor activations are commonly found when making actions or seeing other people performing the same actions (Aziz-Zadeh et al., 2006; Buccino et al., 2001; Keysers & Gazzola, 2009; Rizzolatti, Cattaneo, Fabbri-Destro, & Rozzi, 2014; Borgomaneri, Gazzola, & Avenanti, 2012; Borgomaneri, Gazzola, & Avenanti, 2015; Tidoni, Borgomaneri, di Pellegrino, & Avenanti, 2013; Urgesi, Candidi, & Avenanti, 2014) supporting the notion that understanding action-language is associated with an embodied motor simulation grounded in action-perception systems.

It should be noted that noticeable greater emotionally congruent facial response for action relative to state verb sentences occurred late and in a narrow time window. These data do not provide direct support to the hypothesis of a faster recruitment of motor resources during action-language comprehension, as the “direct mapping” hypothesis would predict. However, they are not incompatible with such possibility. Indeed, such a hypothesis refers to central brain processes. In principle, the late EMG modulations we detected may reflect the somatic consequences of brain events occurring much earlier in time.

Additional factors may explain the weak EMG differences between state and action verbs we detected in our experiment. These weak differences stand in apparent contrast with the clear dissociations reported by Foroni and Semin (2009) who compared action verbs referring to facial expressions with adjectives that are very abstract and had no clear reference to those expressions. However, differently from the stimulus material used by Foroni and Semin (2009), we compared descriptive action verbs with state verbs that are more emotional and retain an indirect link with facial expressions. Indeed, emotional state verbs mainly differ with

regard to the level of abstraction in representing such expressions since they do not refer to the action per se but rather the underlying state which is the cause of the expression (Prati, Menegatti, & Rubini, 2015; Semin & Fiedler, 1988, 1991).

The active (liking) task may have also contributed to the observed pattern of results. In principle, this task may have masked potentially stronger differences in the facial response to abstract state verbs and concrete descriptive action verbs. Previous EMG studies have shown that some “abstract” words like adjectives, induce robust facial response during semantic tasks (i.e., judging whether the word has an emotional meaning), but little or no facial response during non-semantic perceptual tasks (Niedenthal et al., 2009). Conversely, Foroni and Semin (2009) found that action verbs elicited strong facial responses even during passive exposure (Foroni & Semin, 2009), whereas adjectives activated the same facial responses but weaker in magnitude. Based on these findings, one could suggest that our active task, since it required to evaluate the likability of the sentence (and thus process emotional concepts similarly to the study of Niedenthal et al., 2009), may have also generically increased facial responses to sentences containing both concrete (descriptive action) and abstract (state) verbs and partially masked differences between them.

While future studies are needed to disentangle the relative contribution of task- and stimulus-related factors in driving emotionally congruent facial responses, the Linguistic category x Time interaction suggest two distinct phasic EMG responses for state and descriptive action verb sentences. This speaks against a generalized masking effect of our task and rather suggests that sentences with more abstract state verbs were processed differently relative to sentences with more concrete descriptive action verbs.

Finally, we should note that, differently from previous EMG works (Foroni & Semin, 2009, 2013) we investigated third person subject-verb sentences (e.g., “Mario smiles”, “Mario is enraged”), which are closer to natural language use in social interaction. Since recent transcranial magnetic stimulation studies reported increased motor-evoked potentials for first person action verb sentences and not for third person action verb sentences (Papeo, Corradi-Dell’Acqua, & Rumiati, 2011), Foroni and Semin (2013) speculated a specificity of motor involvement in processing first person and not third person sentences. Our results suggest that this may not be the case, as both state and descriptive action verbs in third person subject-verb sentences induced motor responses in facial muscles (see also, Fourkas, Avenanti, Urgesi, & Aglioti, 2006; Patuzzo, Fiaschi, & Manganotti, 2003; Schütz-Bosbach, Avenanti, Aglioti, & Haggard, 2009 for convergent results in the motor imagery and action observation domain).

The study has also some limitations concerning our sample that was not large and well-balanced in terms of gender. Although previous research on facial EMG response (Dimberg & Lundqvist, 1990) have not found many gender differences (e.g., females may show more pronounced, but not qualitatively different emotionally congruent facial effects than male subjects), we cannot exclude that gender may have an impact on facial reactions induced by emotional language processing. Thus, future research should investigate the moderating role of such factors in language triggered facial muscle activation using a larger and more gender balanced sample.

4.1. Conclusion

The present study goes beyond previous research by examining a wider verb repertoire referring to emotional expressions while more stringently testing the modulating role of linguistic abstraction in emotion perception and embodied facial muscular responses. Most tellingly, we provide original evidence that language driven facial responses are sensitive to third person

subject-verb sentences composed by linguistic categories at different levels of language abstraction. We found emotional sentences including state and action verb categories to have valence-congruent effects on emotional ratings and corresponding facial muscle activations. Moreover, despite state verb-sentences were judged with higher valence ratings than action verb-sentences, emotional congruent facial activations showed a tendency for greater EMG modulation when reading action relative to state verb sentences. These results support embodied theories of language comprehension and suggest that understanding emotional action and state verb sentences relies on partially dissociable motor and emotional processes.

Author contributions

E.F., M.M., A.A., M.R. designed the experiment; E.F. and M.M. performed the experiment; E.F. filtered and prepared the data; E.F., M.M. and A.A. analyzed data; E.F., M.M., A.A., and M.R. wrote the manuscript.

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Appendix A. Supplementary data

Supplementary data associated with this article can be found, in the online version, at <http://dx.doi.org/10.1016/j.biopsycho.2016.04.069>.

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